



Invitation to Attend

The American **INDUSTRIAL PERFORATORS ASSOCIATION (IPA)** and the **EUROPEAN PERFORATORS ASSOCIATION (EUROPERF)** invite all metal perforating manufacturers and suppliers to attend the 2011 World Perforating Conference, May 18-22, 2011 in Baltimore, Maryland, USA.

Every three years, leaders in the perforating industry have the opportunity to meet and exchange information with their fellow perforators from all over the world. A preliminary schedule with topics, speaker information and social events is included in this packet. This schedule also has leisurely networking and informal contact time for delegates. A detailed program of the event will be sent to delegates prior to the meeting.

Plant Tours: Following the WPC 2011, several United States companies will open their plants to delegates. There are two areas selected for the plant tours, Northeastern Pennsylvania and the midwestern states of Wisconsin and Illinois. Please refer to the plant tour information to register. Tours will be held if there is a sufficient number of attendees.

Location: The meeting will be held in exciting Baltimore, Maryland on the eastern seaboard of the United States. The Baltimore/Washington International airport (code: BWI) is a convenient and accessible airport for domestic and international travelers. Baltimore is close to Washington, DC, the capitol city of the United States. A full day tour is planned to Washington, DC, on Thursday including visits to the Smithsonian Air and Space Museum and the United States Capitol building. All conference events are at the Hyatt Regency Baltimore unless indicated on the schedule.

Hotel: The hotel is the Hyatt Regency Baltimore on the Inner Harbor. The hotel website is www.baltimore.hyatt.com and reservations can be made by contacting the hotel – information is included in this packet.

Dress Code: Dress code will be casual for the excursions, business casual for the meetings and opening cocktail/dinner. The only more formal function will be Saturday's gala dinner. On this occasion the ladies are invited to wear cocktail-party attire; the gentlemen are asked to wear a jacket and tie.

Registration: We have done our best to design an extensive and user-friendly registration package. The following pages from this invitation contain a guide for registration, Conference schedule, plant tour information, an invitation to publish an advertisement in the World Perforating Conference booklet and a registration form (4 pages).

Information: Questions can be addressed to the Conference Organizer Jenni Rodriguez by email jenni@iperf.org, phone at 414-389-8618 or FAX 414-276-7704.

I sincerely look forward to meeting you in Baltimore.

Robert Farber
President of the Industrial Perforators Association



Guide for Registration

Deadline for registration is March 31, 2011

Please complete the attached REGISTRATION FORM for registration and payment.

The registration form is a four-page document, please complete all pages. This will provide us with all the information we need about your company, the delegates you wish to send to the event and the persons accompanying them.

If you wish to advertise in the World Perforating Booklet (See ad solicitation information in this document), technical specifications are provided for your logo and information.

Registration fees: You are asked to calculate the amount of your fee: It includes a company fee (see payment form for details), a delegate fee and a fee for each accompanying person. These fees cover the complete program and no additional payment will be required to attend any of the activities.

Additional fees: On Thursday evening, a limited number of tickets are available to attend a baseball game between the Baltimore Orioles and the New York Yankees - \$45 per person.

Plant Tours: There are two areas selected for the plant tours, Northeastern Pennsylvania and the midwestern states of Wisconsin and Illinois. Tours will be held if there is a sufficient number of attendees.

Hotel: The meeting will be held at **Hyatt Regency Baltimore on the Inner Harbor**, 300 Light Street. Baltimore, MD 21202-US. **Reservations must be made on or before April 18, 2011.**

Hotel Reservations: Please make your hotel reservation directly with the hotel by using the special website:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3318108

For phone reservations call 888-421-1442 or 402-592-6464 (outside the United States) and refer to the group and meeting name.

All forms are to be returned (preferably by email) to jenni@iperf.org on or before March 31, 2011.

WPC c/o Industrial Perforators Association
6737 West Washington Street, Suite 1300
Milwaukee, WI 53214
jenni@iperf.org
Phone at 414-389-8618 or FAX 414-276-7704.



Schedule of Events

Wednesday May 18, 2011

12:00	Arrivals & WPC registration desk
3:00-4:45pm	Europerf Meeting (by invitation)
3:00-4:45pm	IPA Meeting (by invitation)
5:00-6:00pm	Joint Europerf/IPA Meeting (by invitation)
7:00-9:00pm	Opening Reception

Thursday May 19, 2011

8:00-9:00am	Continental Breakfast
9:00- 10:00	Conference Opening and Welcome -Presentation of the delegates -Regional economic reports
10:30am	Depart for Washington, DC tour including the visits to the Smithsonian Air and Space Museum and the United States Capitol building
6:30pm	Return from Washington DC

Open Evening – optional activity

7:00pm	Baltimore Orioles vs. New York Yankees Baseball game (limited tickets)
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Friday May 20, 2011

8:00-9:00am	Continental Breakfast
9:00-12:00pm	Global Recovery – Opportunities & Challenges Speaker: Dr. Jeff Dietrich, Institute for Trend Research
11:00am-1:00pm	Working discussion groups
9:00-12:00pm	Spouse/Guest tour
1:00-2:00pm	Lunch
2:00pm	Free afternoon and/or meeting with suppliers
6:00pm	Harbor cruise & dinner

Saturday May 21, 2011

8:00-9:00am	Continental Breakfast
9:00-12:00pm	Change Catalyst- How We Can Lead and Inspire Change Speaker: Richard Hughes, Author
9:00-12:00pm	Spouse/Guest tour
12:00-1:00pm	Lunch
1:00pm	Free afternoon and/or meeting with suppliers
7:00pm	Gala Dinner

Sunday May 22, 2011

Checkout from hotel and departure for plant tour(s)



Registration Form (page 1)

Please complete the three pages of this form and return it no later than March 31, 2011 to the Industrial Perforators Association by fax to 414-276-7704 or email to jenni@iperf.org. All fees are listed in US Dollars.

Company Name: _____

Contact person: _____

Email of contact person: _____

Telephone number: _____

Delegates

Last Name (family)	First Name	Job title
_____	_____	_____
_____	_____	_____

Accompanying Persons

Last Name (family)	First Name
_____	_____
_____	_____

1.0 Company fee (per company)

For Perforators:

- EUROPERF/IPA Perforator Free of charge
- Non EUROPERF/IPA Perforator (per company) \$675.00 (US Dollars)

For Suppliers:

	EUROPERF/IPA Members (per company)	NON Members (per company)
Press Builders	<input type="checkbox"/> \$6,700	<input type="checkbox"/> \$8,000
Levelers/Feed Systems	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,400
Steel Works/Service Center	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,700
All other suppliers	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$2,000

2.0 Delegate fee

Per person, applies to ALL delegates attending _____ persons x \$1,100.00 \$ _____

3.0 Accompanying persons attending

Per person, applies to ALL accompanying persons _____ persons x \$825.00 \$ _____



Registration Form (page 2)

4.0 Advertisement in the World Perforating Conference Booklet

Attendees may advertise in the World Perforating Conference 2011 Booklet, which will be published and distributed at the conference. The program Booklet will be in full color.

Technical Specifications: Please provide us with the advertisement in a print-ready format (eps/pdf/jpeg/tif). Use 300 dpi (effective) for gray scale and color images. Use 1200 dpi (effective) for the line art. For pdf and eps materials, enclose fonts in the files. Use CMYK color space for color images. No NOT use RGB color space. Please send the electronic documents by email to the conference organizer, jenni@iperf.org

	EUROPERF/IPA Members	NON Members
Full Page Ad 8 ½ x 11" with an image area of 7 ½" x 10" (all sizes in inches)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,300
1/2 Page Ad 8 ½ x 5 ½" with an image area of 7 ½" x 4 ½" (sizes in inches)	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,000
1/4 Page Ad 4 ¼" x 4 ½" with an image area of 3 ¼" x 4 ½" (sizes in inches)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$675

5.0 Post Conference Plant Tours

Two plant tours will be offered. You may attend the Northeast tour only or the Northeast and Midwest tours. There is no Midwest only tour option. Tours will only be held if an adequate number of registrations are received.

Plant Tours – Northeast - \$500 (ONLY the Northeast – includes hotels, transportation and all meals).

Sunday, May 22, 2011 – Depart Baltimore by bus for Pennsylvania
 Monday, May 23, 2011 - Hendrick (Carbondale); Quality (Carbondale) and Diamond (Wyoming, PA)
 Tuesday, May 24 - depart after lunch for Midwest tour – direct flight from Philadelphia to Milwaukee.

Plant Tours – Midwest - \$1,500 (Northeast and Midwest – includes airfare from Philadelphia to Milwaukee, hotels, transportation and all meals).

Tuesday, May 24 - arrive Milwaukee airport
 Wednesday, May 25 – McKey (Milwaukee) and Hendrick (Elgin, IL)
 Thursday, May 26 - Diamond (Michigan City, Indiana) and Harrington & King (Chicago)
 - Depart Chicago O'Hare airport for home destinations

Tour Attendees

Last Name (family name)	First Name	Fee
_____	_____	\$ _____
_____	_____	\$ _____



Registration Form (page 3)

6.0 Payment Details

Payment must be made in advance. You will receive a receipt after payment. Please calculate your fees according to the prior pages registration details. Companies may pay by check (bank draft) drawn on a United States bank, wire transfer, or credit card.

Item	Fee	Total Enclosed
Company Fee	see form	\$ _____
Delegate Fee	\$1,100 per person	\$ _____
Accompanying Persons Fee	\$825 per person	\$ _____
Advertisement	see form	\$ _____
Plant tour Northeast only	\$500 per person	\$ _____
Plant tour Northeast & Midwest	\$1,500 per person	\$ _____
Baseball tickets for 5/19/2011	\$45 per person	\$ _____
TOTAL PAYMENT:		\$ _____

Bank transfer information: IPA Swift Code - is USBKUS44IMT for international wire transfers. **The character after the 44 is a capital "i", not the number 1.** IPA Account Number 182313163038. **BANK:** US Bank, 777 E. Wisconsin Ave., Milwaukee, WI 53202

Credit card: Visa, Mastercard, or American Express

Name of Cardholder: _____

Card Number (16 digits) _____

Expiration date: _____ SIC Code on back of card: _____

Signature: _____

Address on credit card: _____

City/State/post code/County: _____



Registration Form (page 4)

8.0 Company Profile

This information will be inserted in the World Perforating Conference Booklet, which is published and distributed at the Conference.

Technical Specifications: Please provide us with the logo of your company in a print-ready form (eps/pdf/jpeg/tif). Use 300 dpi (effective) for gray scale and color images. Use 1200 dpi (effective) for the line art. For pdf and eps materials, enclose fonts in the files. Use CMYK color space for color images. No NOT use RGB color space. Please send the electronic documents by email to the conference organizer, jenni@iperf.org

Company name: _____

Private owned company: Yes No Founding date: _____

Address (include country) _____

Telephone: _____ Fax: _____

Corporate e-mail: _____

Corporate website: _____

Factory locations: _____

Number of employees: _____

Turnover for the year 2010 in Million (USD)\$ _____

Principal product line: _____

Corporate officers/Board of Directors (only those not present in the list of delegates on this form).

Brief Company History (50 words or less):